

## Minimum Requirements Checklist

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### *A complete course has:*

- At least 30 minutes of video content.
- 10 separate videos (2 instructional videos, 7 lecture videos, one summary videos).
- Lectures that are all between 3 - 5 minutes long.
- Valuable educational content.
- HD video quality (720p or 1080p).
- Audio that comes out of both channels and is synced to video Audio quality that is not distracting to students.

### *A complete course landing page has:*

- A high quality course image in line with Toppa image standards (min.2048 x 1152 pixels).
- A well-written course title and subtitle that includes relevant keywords.
- A brief, honest, well-written course description.
- Clear course goals, target audience, and requirements that are easy and understand.
- A credible and complete instructor bio and profile picture.